 **Career Day – Advertisement**

Create an advertisement campaign that highlights the descriptions of your job. Your advertisement may include some of the following information:

* Education
* Training
* Daily Experiences, including Work Style
* A Typical Day-in-the-Life
* Tools/Equipment Used
* Quantity of Leisure and Holiday Time
* Rewards of the Occupation
* Difficulties of the Occupation
* Career Path
* How their Job/Occupation has Changed
* How it Might Change in the Future
* Whether they Work Alone or Deal with the Public
* Effects of Changing Technology
* Other Factors